

# About MEDIA WORLD CO LTD

(*Media World*), headquarter in Hong Kong, is an IT service provider for companies operating in Asian Pacific Region. We offer a broad range of products and services to meet the many and varied IT needs of our clients. We built a solid business by providing creative, professional and cost effective one-stop IT solutions to our clients.

*Media World* believed that business applications of Internet are unlimited. To explore the many new business opportunities and being competitive to the fast changing environment, many existing business corporation required the most up-to-speed IT professionals to assist them.

Expertise in the increasingly complicated and sophisticated Information Technologies, *Media World* professional IT services support and backup our clients to ensure their business goals can be focused and achieved.

Catering to evolve our client's needs, *Media World* enhanced service portfolio includes practical and efficient intranet, Internet, Tailored programming services and ERP & CRM solutions, along with associated consulting, development, training and support services. With the supports from *Media World*, business will get the key to the future.





# **Our Services**

Media World produce systems and e-commerce solutions for your business...

At the core of Media World Co. Ltd. (MW) Internet-based application philosophy is a thorough understanding of our client's specifications, vision and mission.

Whether producing line of business e-commerce solutions geared toward increasing profitability, or developing internal mission critical business applications, MW will exceed your business requirements with nimble turnkey solutions.

## Key areas of specialty:

- 1. Networking
- 2. Internet Connectivity
- 3. Server Solution
- 4. Network Security
- 5. ERP & CRM Solution
- 6. Application Development
- 7. Work Flow Automation
- 8. System Integration
- 9. eCommerce Application
- 10. Web Page Design & Marketing
- 11. Support and Maintenance

#### 1) Networking

Local and Wide Area Network Design (LAN and WAN) and Implementation Specifics:

- Complex TCP/IP network implementation and/or integration using Windows NT
- IP address schematic planning for large networks using DHCP and WINS
- Implement WANs using the following technologies: Frame Relay, ISDN, Leased Lines, Broadband,
  etc
- Cable planning and installation

# 2) Internet Connectivity

Provide Private Network connectivity to the Internet

# Specifics:

- Provide dial-up connectivity solution (individual/LAN)
- Provide Dedicated lease line or broadband internet connectivity solution
- Create Virtual Private Network (VPN) (PPTP & RRAS Tunneling Servers)
- Router configuration



#### 3) Server Solutions

Setup various purposes servers & workstations

### Specifics:

- Operating system setup: Windows 2000/XP/2003/Vista/2008, Linux, UNIX
- Mail Server: Exchange 2003/2007, Linux POP & IMAP,
- Server setup: file, print, DNS, web, mail, news, proxy, SQL, fax, etc
- Include hardware and software sales
- Provide data backup solution & Disaster Recovery Management solution
- Provide virus & Spam protection solution

# 4) Network Security

Implement security through Proxy Server and Firewall installation configuration and maintenance. *Specifics:* 

- Windows 2003/08 user permission control, Checkpoint Netscreen & FortiGate firewall, proxy
- Linux & Sun & Mac Server: NAT, packet filtering, proxy, etc

#### 5) ERP & CRM Solution

ERP solutions implementation. Consult, implement, support of ERP & CRM System implementation include:

- Accounting
- Purchasing
- Inventory
- Sales
- Payroll
- Manufacturing (BOM, MRP)
- Distribution
- HR
- Web POS
- Web Shopping Card
- Customer Relationship Maangement
- Monthly news letter
- Group by customer
- Create your defined info

# 6) Application Development

Create custom applications to solve your business problems.

## Specifics:

- Visual BASIC, VB Script,
- Delphi, MS SQL Server
- MS Access, ASP, .NET
- Java, Java Script



- PHP, MySQL
- Crystal Reports
- Etc...

#### 7) Work Flow Automation

Streamline your work processes. Create two and three tier object oriented applications using the following:

- Web quotation and Project Management System
- MS Exchange 2003/07 Integration
- Email to SQL database Server Integration with project number and document.

## 8) Systems Integration

Update your operating environment.

### Specifics:

- Connect NT Based Systems and Databases with UNIX or IBM Mainframe or midrange systems using a variety of third party products.
- Development the EDI & API to connect different platform to exchange data

# 9) e-Commerce Applications (CMS)

Streamline your information and transaction processes by tapping MW's knowledge.

# Specifics:

- Site creation and development
- Custom built storefronts
- Multi-tier application development
- Web-hosting (HK and China Data Center)
- Site marketing and migration
- Knowledge management
- Local, PRC & global domain name registration
- Update the information yourself with CMS system 24/7

#### 10) Web Page Design & Web Marketing

Design with the customer and usability in mind

#### Specifics:

- Simple, timeless designs with functionality, speed and style
- Whether you want an on-line shop, on-line booking facilities
- We don't just design and program, we provide all the tools to get your website noticed

#### 11) Support & Maintenance

Look after your valuable equipment , provide total IT support to your company Specifics:

- Firewall & Router maintenance
- Email & Web hosting maintenance
- Server & Workstation maintenance on regular base (Daily, Weekly, Monthly) or case by case



- Provide facilities management (FM)
- Provide on-site maintenance & Remote support service
- Provide Monitoring support service, alert to our email & SMS if any issue happen
- Provide telephone hotline & Email support service with Ticketing System

#### 12) IT Consulting Services

- Infrastructure Audit
- Security Audit
- Disaster Recover & High Availability
- IT Consulting or software & Hardware

#### 13) High Availability and Disaster Recovery

Tertiary Capabilities ensure that a complete High Availability and Disaster Recovery solution is in place Specifics:

- Provides predictive technology that continually checks the health of applications
- Provides ongoing ecosystem and application monitoring and management
- Deploy in a LAN or WAN configuration automatically failover to the DR site
- Provides continuous availability for the protected application
- Replication and monitoring chain between the three servers to ensure a copy of the application and its data is always available locally and remotely.
- Database reseeding can be avoided thus preventing any user downtime and greatly simplifying the administration process.
- Provides to allow the secondary server to be used during planned outages such as planned maintenance
- Provides automatic and ongoing detection and replication of all date associated with the protected application
- Application monitoring and management integrated with application protection, to consistently monitor both individual application services
- Provides system level or environmental performance monitoring
- Automatically switch over to the passive server allowing the users t continue working
- Provides Fileserver high availability and disaster recovery software
- Patented technology allows for deployment onto virtual and physical machines and any mix thereof
- Provides additional support during P2V migrations, delivering no downtime as well as seamless failback
- Design to maximize available bandwidth when replication over a WAN
- Provides efficient point in time application /data corruption





# Clients Reference

*Media World* guide clients through the entire systems development lifecycle - from concept to reality. Our consultants will spearhead your organization's IT initiatives. We develop applications to fit your business needs and deploy targeted solutions geared toward success.

Take a look at who we have deployed line-of-business solutions for and also who currently uses *Media World*'s technical expertise:

#### 1) Government Bodies

- Chung Hwa Travel Service
- New Zealand Government, New Zealand Tourism Board
- The Government of Hong Kong SAR, Economic Services Bureau
- The Government of Hong Kong SAR, Social Welfare Department
- Consulate General of Colombia

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#### 2) Contractors

- Fook Lee Construction Co Ltd
- IDG Design and Engineering Ltd.
- Union Contractors Ltd
- Vaford Group
- Wang Fu Group

#### 3) Jewellery

- Advan Jewelry Limited
- Chase Jewellery Manufactory
- Dehres Ltd
- Edelweiss Jewellery
- Edison Jewelry Ltd
- Hongour Gems Ltd.
- J.B. Jewelry (HK) Ltd
- Jewel-Tech Ltd
- Kong Yee Jewellery Co
- Man Lee Diamonds Co., Ltd.
- Meda Jewelry Ltd
- My Jewelry Management Limited
- RMC Gems (HK) Co
- STS Gems Ltd.
- Waddy Jewellery Co Ltd



#### 4) Non-profit Making Organizations

- Association of Baptists for World Evangelism Luk Yeung Baptist Elderly Center
- Caritas Institute for Further & Adult Education Kowloon
- Caritas Lok Min Early Education & Training Centre
- Caritas Lok Yau Early Education & Training Centre
- CSBS MRS Aw Boon Haw Secondary School
- CNEC Lau Wing Sang Secondary School
- Hacken Lee (Web Site)
- Hong Kong Amateur Golf Club
- Hong Kong Campus Crusade for Christ
- Hong Kong Dong Shin Church
- Hong Kong Rehabilitation Centre
- Hong Kong New Immigrant Service Association
- Hong Kong Shipowners Association
- Hong Kong Y.W.C.A.
- Jordan Road Baptist Church
- Lingnan Heng Yee Memorial Secondary School
- Ngai Hong
- Rural Training College Alumni Association School
- SA Lau Ng Ying School
- S.K.H. Chu Yan Primary School
- S.K.H. Ma On Shan Holly Spirit Primary School
- S.K.H. St Simon Lui Ming Choi Secondary School
- The Association of Heads of Secondary Schools of Tsuen Wan, Kwai Chung & Tsing Yi District
- The Chinese University of Hong Kong, Chung Chi College, Theology Division
- The Chinese University of Hong Kong, Department of Information Engineering
- The Lutheran Church-Missouri Synod
- The Methodist Church, Hong Kong
- The University of Hong Kong Faculty Of Medicine (Department Of Microbiology)
- Tseung Kwan O Methodist Church
- Young Enterpreneurs' Organization (YEO)

#### 5) Private Corporations

- AGSA Asia Limited (http://www.agsaasia.com/)
- AOM Sun Ltd.
- Artemide Ltd (<a href="http://www.artemide.com/">http://www.artemide.com/</a>)
- Barista Café Corp. Ltd.
- China Global Lines Ltd. (<a href="http://www.cglhkg.com/">http://www.cglhkg.com/</a>)



- Dehres Ltd. (<u>http://www.dehres.com/</u>)
- DMC Gas Equipment Ltd.
- Elite Concepts (Hong Kong) Ltd (http://www.elite-concepts.com/)
- First Natural Foods Holdings Ltd (Listing)
- Focus Mate Co Ltd
- Harbin Brewery Group Ltd (Listing)
- Hitachi Koki Asia Co Ltd
- International Cosmetic Suppliers (<a href="http://www.ics-world.com/index.php">http://www.ics-world.com/index.php</a>)
- JCDecaux Pearl & Dean (<a href="http://www.jcdecaux.com.hk/index.asp">http://www.jcdecaux.com.hk/index.asp</a>)
- Jetum Communication Consultant (<a href="http://www.jetum.com/eng/index.php">http://www.jetum.com/eng/index.php</a>)
- LifeTec Group Ltd (Listing)
- Mahe Freight Ltd (http://www.mahe.com)
- Mirabell Footware Ltd
- Nideco Electronics Hong Kong Ltd
- Oriental Dragon Pharmaceutical. Limited
- Paradise Entertainment Limited
- Pieroth HK Ltd (http://www.pieroth.com/index.php?inhalt=home)
- PCCW Limited Web and Project Solution Team
- Safari Ltd
- Shun Hing Power & Transmission Equipment Co. Ltd
- Snow Garden Restaurant
- SUNeVision Super e-Network Ltd
- SpeedMark Transportation Ltd
- Storm Electronics Co Ltd.
- Sun International Swiss Watch Co., Ltd..
- Sun International Trading Ltd.
- SUZUYA International (H.K.) Co., Ltd.
- Thames Water (HK) Ltd
- Thames Water Asia PTE Ltd
- UA Cinema Circuit Ltd
- Verbatim (Hong Kong) Limited, A Mitsubishi Chemical Company
- Wilson Logistics Ltd
- Yogasana Ltd.

## 6) Finance

- AIG Finance (HK) Ltd
- AFG Capital Assets Ltd
- Amroc Investments Asia Ltd



- Artis Capital Partners
- Boulton Capital Asia Limited
- Bucephalus Capital Management Advisors Limited (http://www.bcapm.com/)
- CEC Hong Kong Ltd
- Centurion Investment Management Ltd
- China Value Investment Ltd (http://www.cvi.com.hk/)
- Citic Ka Wah Bank Limited (<a href="http://www.citickawahbank.com/">http://www.citickawahbank.com/</a>)
- DragonBack Capital Ltd
- Doric Capital Corp
- Fak (HK) Ltd
- FAS Ltd
- Financial Control Ltd
- Financial Products Group Ltd
- Galaxy Asset Management
- Geomatrix Investment
- HDH Advisors (HK) Ltd
- HT Capital Management Ltd
- KGR Capital (HK) Ltd
- Korea Investment Mgt Asia Ltd
- Legacy Advisors Ltd
- Lim Advisors Ltd (<u>www.limadvisors.com</u>)
- Neo & Thompson Capital Ltd
- North of South Capital
- Ortus Capital Management Limited
- Phillip Financial Advisor (HK) Ltd
- Tai Fook Information Systems Ltd
- Tempus Investment Research Ltd (<a href="http://www.tempusinvestment.com/">http://www.tempusinvestment.com/</a>)
- Thaddeus Capital Management (HK) Ltd
- Trigon Advisers (Hong Kong) Ltd
- United Overseas Bank Asia (HK) Ltd
- Venture Finance Ltd
- Wall Street Global (HK) Ltd (<a href="http://www.wallstreetglobal.com/">http://www.wallstreetglobal.com/</a>)
- Ward Ferry Management Ltd (<u>www.wardferry.com</u>)
- Wealthmark International (Holding) Ltd

#### 7) Information Technology

- Alpha Pionneer
- BMC Software (HK) Ltd (<a href="http://www.bmc.com/">http://www.bmc.com/</a>)



- Cityray Technology China Ltd
- Compelite Ltd.
- **Innomax Solutions**
- **Technology Support**
- Soft Technology Ltd.
- T.Y.A. (Hong Kong) Limited (www.tya.com.hk)

# **Business Partner**





Powerbese



**Authorized Agent** 

**Business Partner** 

Data Center

Authorized Reseller



**Microsoft** CERTIFIED





System Builder

**Business Partner** 

Data Center



**Authorized Distributor** 



Authorized Distributor (Data Sync)





Sun Business Partner **HP Software** 



Business Partner

Reseller



**Authorized Reseller** 

Silver Business Partner

**Kerio Connect** 



Authorized Distributor

**Business Partner** 



**Authorized Reseller** 

**Authorized Partner** 





Authorized Reseller



Registered Partner Authorized Reseller



Authorized Reseller

**Business Partner** 

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